

The WBN is growing. Get Involved!

Thank you for allowing us the opportunity to present a very real and unique opportunity to help us to strengthen and grow business in the Wheatbelt.

We are excited to present our plans for the WBN and with the help of your valued contribution we are aiming to:

- Increase our membership to further upskill business owners and support them to grow their businesses and in turn their communities throughout the Wheatbelt
- Grow our WBN team to continue to provide the professional, relevant support to our expanding membership
- Realise our vision of a thriving region, where people want to be!

Meeting these goals is vitally important to bring about these beneficial results, as a thriving, sustainable Wheatbelt benefits ALL businesses, and therefore we are asking for your help.

Background

Formed in 2010, The WBN is an incorporated, member-based organisation that has been supporting business in the Wheatbelt for the past 10 years. It has grown to become the go-to contact for Local, State and Federal Government, business organisations and Wheatbelt Chambers of Commerce for business support and growth opportunities, business activity updates, governance advice, business referrals and growth opportunities throughout the Wheatbelt region. Over the past few years, we have increased our membership base to cover a significant proportion of the Wheatbelt and our image within the business community is one of a professional, high-quality organisation that provides trust-worthy, relevant and up-to-date information.

The Wheatbelt Business Network currently has 347 small to medium business members spread across the Wheatbelt. Members are from a variety of industries including agriculture, mining, construction, transport, earthmoving, manufacturing, engineering, local government, not-for-profit, retail, trades, food, accommodation, hospitality, tourism, IT and more.

The Wheatbelt Business Network provides the following services to members:

- **Human resources support** in partnership with the Chamber of Commerce and Industry WA
- **Advocacy** with our partner the Regional Chamber of Commerce and Industry WA
- **Professional development workshops and training** to business owners and their staff (discounted for members)
- **Networking** opportunities throughout the region to meet and expand business networking
- **Enhanced profile and priority listing** on the Wheatbelt Business Directory (online)
- Access to regular **business e-news, WBN team and partners** for support at any time
- Regular **phone check-ins**.

Our Purpose

We support business in the Wheatbelt

Our Vision

A thriving region where people want to be

Our Values

- We are Stronger Together
- We Believe in the Region
- We Act with Honesty and Decency

- **Referral of members** to WBN Partners and member businesses from the regular enquiries for specific services
- Discounted prices on participating in our **business strategic planning programs**: WBN SEED (for businesses under 2yrs and in start-up phase) and WBN GROW (businesses in the growth stage, making them more strategic)
- Delivery of signature events including the **Wheatbelt Business Excellence Awards (biannually), WE Shine (Wheatbelt Women Entrepreneurs) and Men's Business.**

Working with us

The WBN brings **practical experience** and a **genuine willingness** to see businesses, ideas, projects and solutions be implemented to help Wheatbelt business communities be successful.

The WBN board and staff live in and understand how the region 'ticks' and we have a strong desire to help the businesses we work with, using our experiences, partners, knowledge and networks.

The Wheatbelt Business Network is a member driven, incorporated business association in the Wheatbelt of Western Australia that aims to **support businesses in the Wheatbelt to create a thriving region where people want to be.**

Why Sponsor?

We believe that our organisations have similar values, ethos and standing within the business community, and that both will mutually benefit the other through our association.

Our Goals in the **WBN partnering with potential sponsors** is:

- To add value to each other's initiatives for the benefit of businesses in the Wheatbelt
- To improve the profile and engagement of each organisation in the Wheatbelt
- To improve the reach and impact of each organisation

Sponsorship Options

GET INVOLVED

We are seeking the involvement of our partners to invest in the WBN through a financial contribution where the WBN benefits from the investment of funds to enable us to achieve our goals, and you as a sponsor, benefit from your association with the WBN and our promotion of your business through our extensive communications throughout the entire Wheatbelt.

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AMAZING RETURNS

As a partner sponsor of the WBN, the following benefits will enhance your businesses exposure throughout the Wheatbelt region, as well as the associated benefit of being aligned with the WBN:

- We value the faith that you are investing in us and for that we will only ever have 5 major sponsors at any one time.
- Your logo will appear in the footer of the WBN web site as a partner sponsor of the WBN on every page.
- Your logo will also appear as a partner sponsor on the Wheatbelt Jobs web site.
- Your logo will appear as a partner sponsor in the e-mail footer of each WBN team member's email signature.
- Your logo will be added to the correspondence template as a partner and appear on all outgoing correspondence, media releases and reports.
- Your logo will be added as a supporting partner to the footer of our e-News template
- Your logo will be added to any graphics making up the banner image on our Facebook page and Member Discussion page
- We will promote you as a partner to member businesses enquiring about seeking the services you offer.

Your Investment

The investment to be included as a WBN partnering business and receive the benefits outlined in this proposal is \$5000 + GST for a term of one year, to be reviewed annually. We are very excited about this proposal and look forward to working with such an amazing businesses going forward.

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